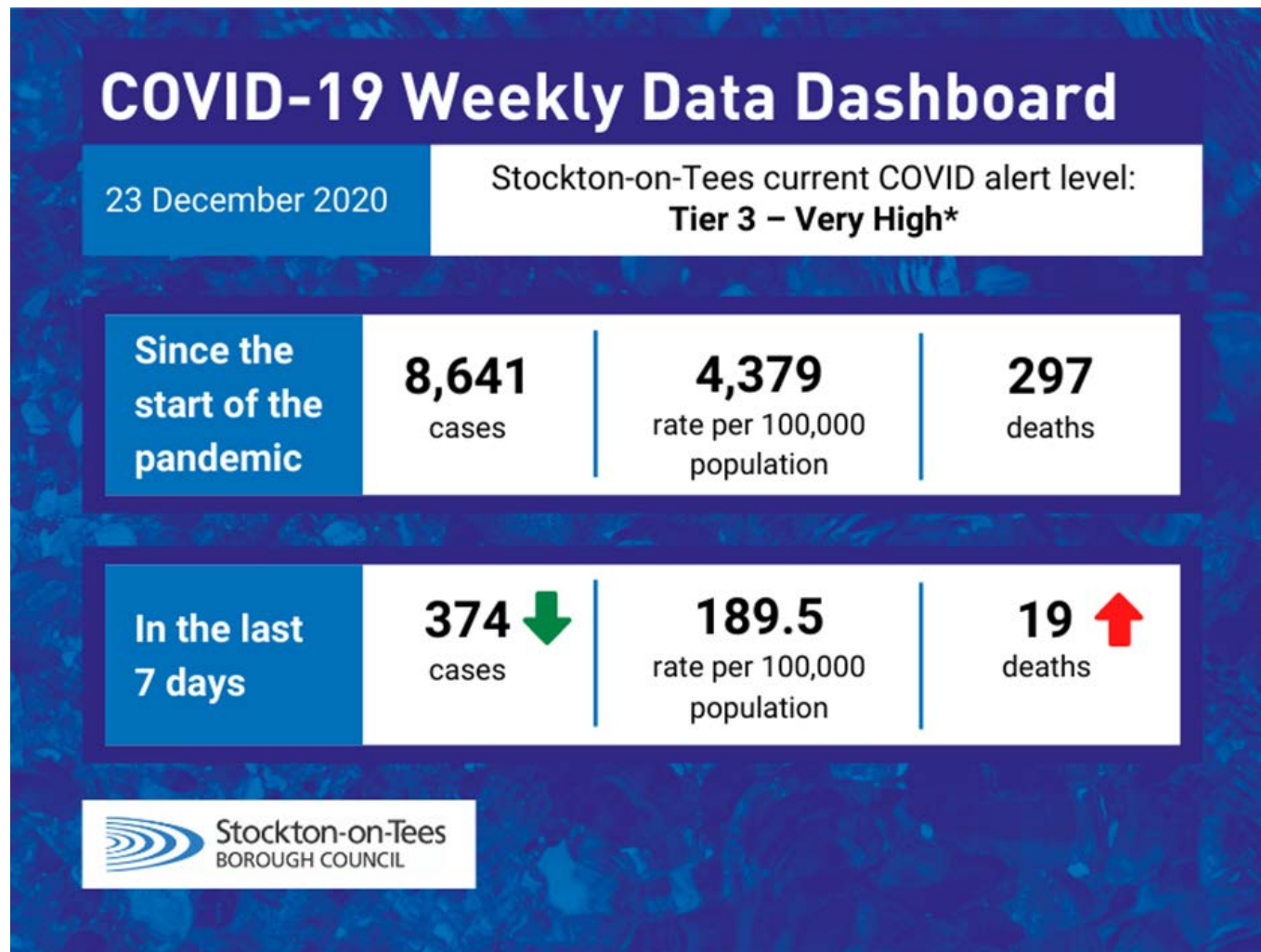


Outbreak management update

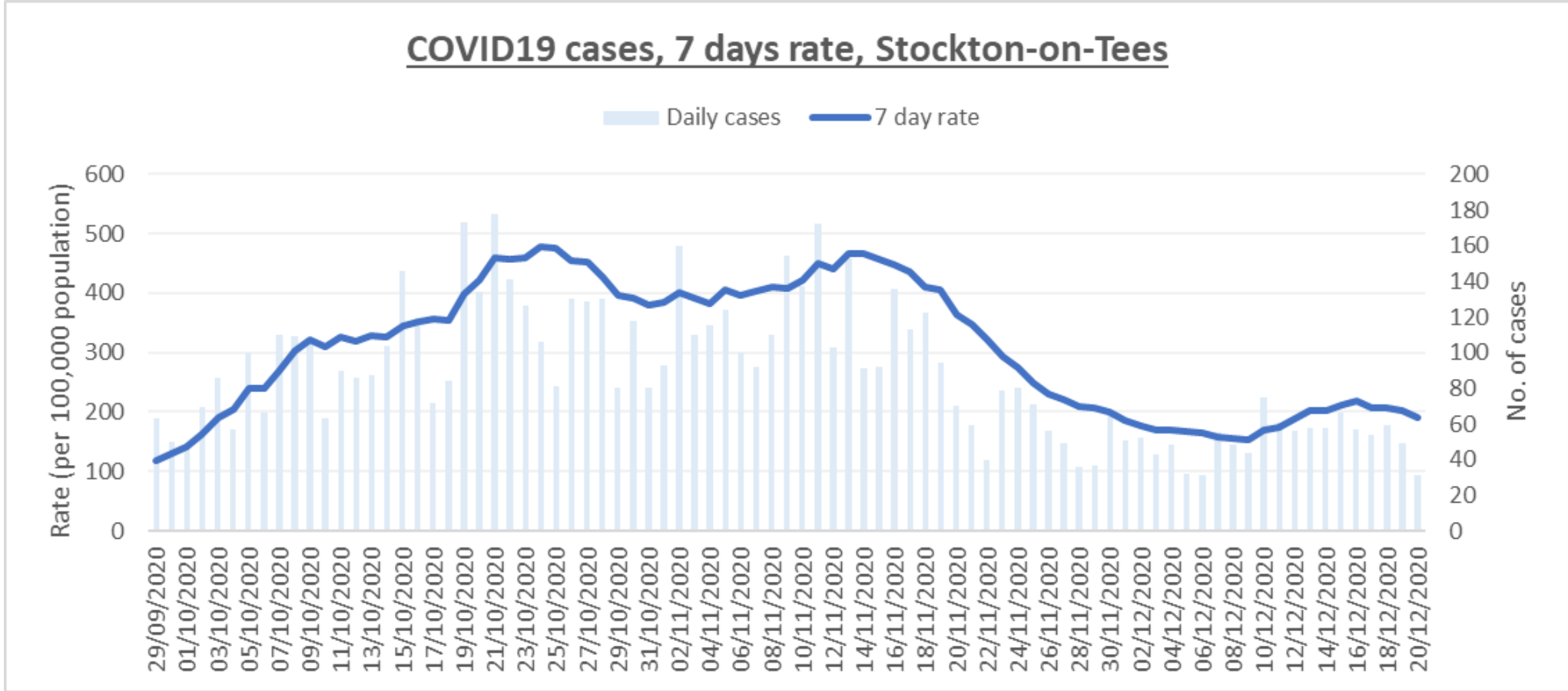
Health & Wellbeing Board
23rd December 2020

James O'Donnell

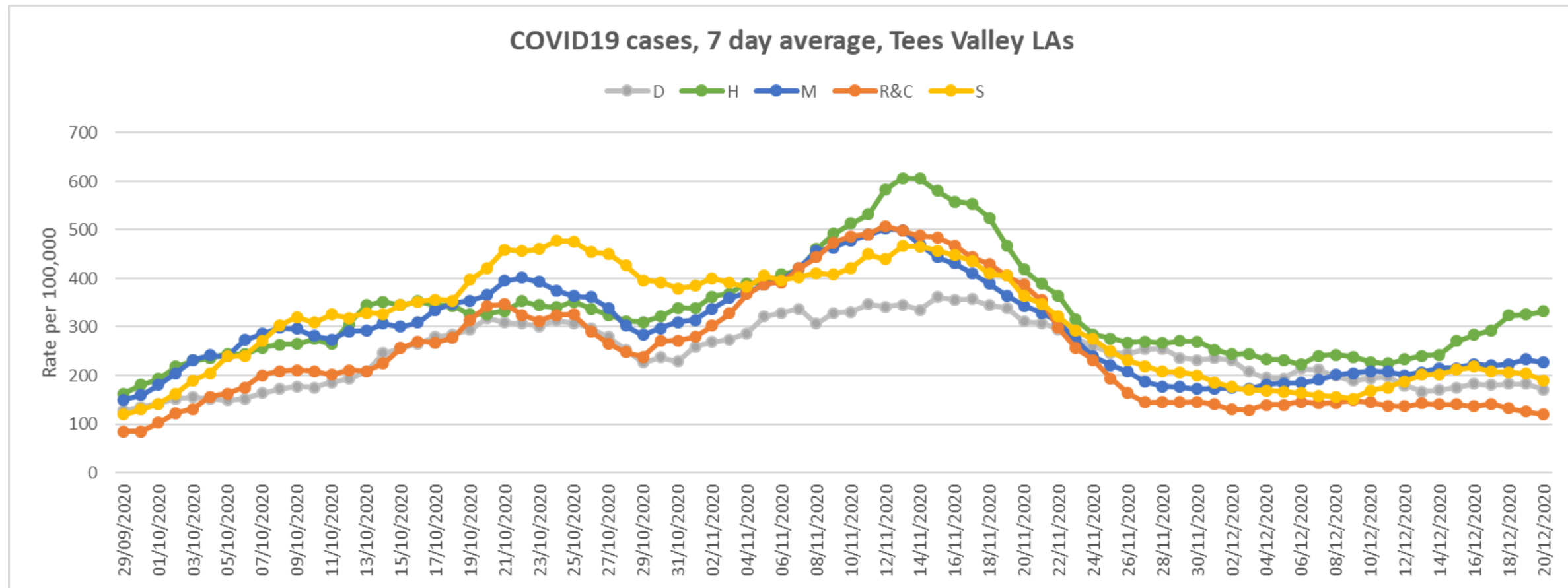


<https://www.stockton.gov.uk/coronavirus/thelocalpicture>

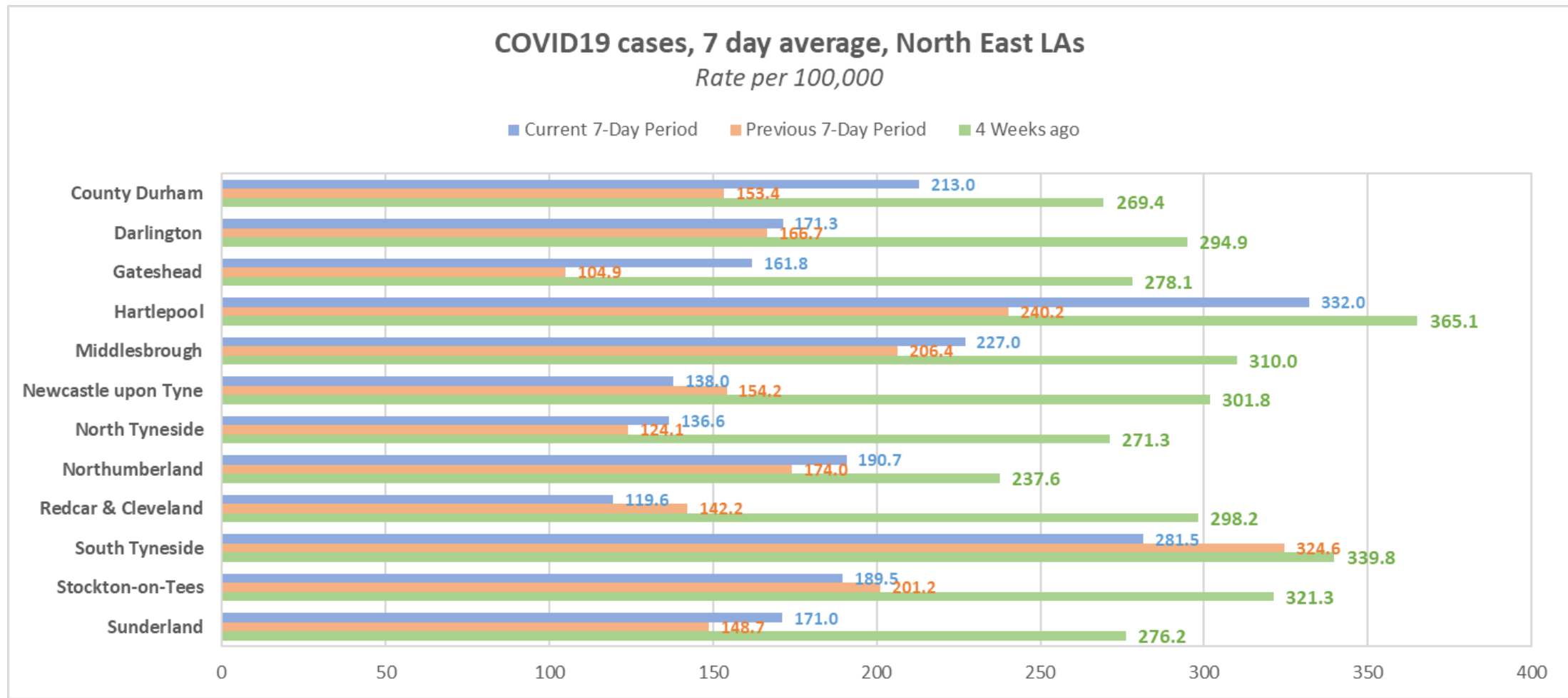
Infection rates



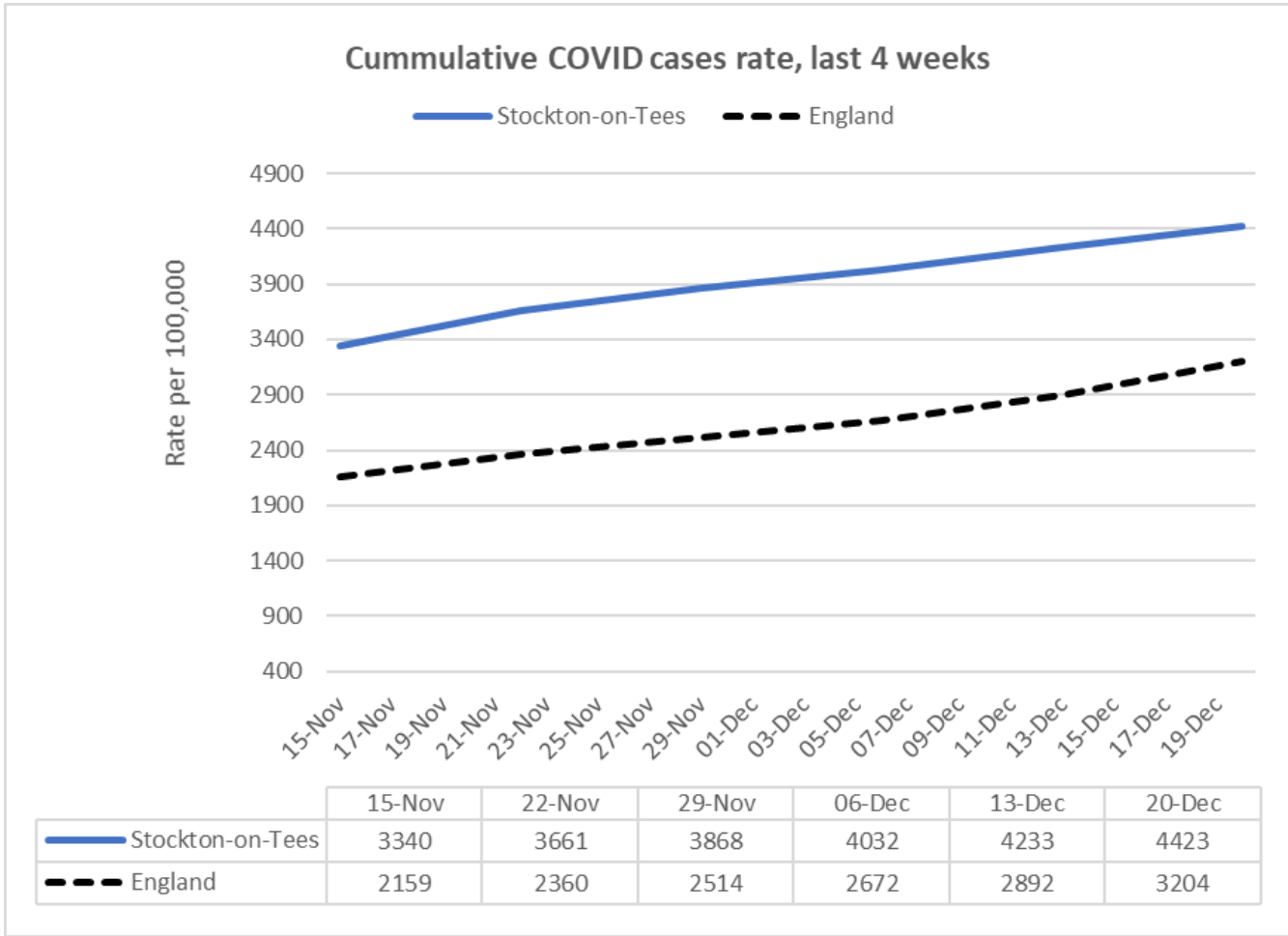
Tees Valley



North East



England



Key information

- Stockton-on-Tees currently has the 6th highest 7-day infection rate in the North East
- Stockton-on-Tees rate has decreased in the last 7 days
- All of the LAs in the North East have seen a decrease in rate compared to 4 weeks ago.
- Changes from restrictions take at least 15-20 days to show

Transmission

- Widespread community transmission – no particular hotspots
 - Household transmission (between / within)
 - Cases across age groups, including working age adults
 - Cases and outbreaks across key settings
 - Impact on care homes and hospitals
-
- Prevention and response activity continues – constant challenge / refresh

Communications & engagement

- 'Back to basics'
 - Distance (and meaning)
 - Face coverings
 - Wash hands
 - Test & Isolate (and meaning)
- Covid **can** impact on you (personal risk perception) and can have serious consequences

Communications & engagement

- We need to work with our communities and bring them with us – ‘pandemic fatigue’
 - Community champions network
 - ‘Conversation’ with communities & behavioural insight work
 - Support available
- Messages / engagement
 - Rates have stopped falling (levelled)
 - Christmas: new govt guidance
 - Christmas: shop safely
 - New Year: relaxation of rules doesn’t cover NYE
 - Testing (CRT): from Jan; purpose; what will & won’t do